

WORKFORCE ENGAGEMENT / TRANSFORMATION

Through Character-Based Human Capital Solutions



- **Internal Adoption & Scalability**
- **Employee Engagement – Development – Retention Process**
- **Superior ‘Assessment / Diagnostic Tools’ that will help to ‘Improve the Predictability of your important Human Capital Decisions’**

OPTION ONE | **PLE Culture Champion Certification**

This certification option provides your organization with the opportunity to have one or more leadership team members certified as a **PLE Culture Champion**. This option is designed to deliver the full suite of MERIT Integrated Solutions™ to help organizational leaders establish, develop, and sustain a **PLE Culture**. This certification course teaches each participant why the **Personal Leadership Effectiveness** value proposition must serve as the ‘Common Denominator’ throughout the cultures of every division, branch, or workgroup in the organization. This certification option includes all of the training and benefits of the other two certification options.

OPTION TWO | **PLE Leader-Coach Certification**

This certification option provides your organization with the opportunity to have one or more leadership team members certified as a **PLE Leader-Coach**. This option has been designed for individuals that are committed to training and coaching executives, managers, supervisors, front-line employees, and the teams they work with on the importance of their **Personal Leadership Effectiveness**, which is the foundation to their **Professional Leadership Effectiveness**. This certification course provides a scalable and cost-effective process that will effectively impact the vision, mission, and cultural initiatives of your organization, which can be extended into every department, division, and branch of the organization.

OPTION THREE | **MERIT Hiring Advantage Certification**

This certification option provides your organization with the opportunity to have one or more leadership team members certified in our **MERIT Hiring Advantage** process. This option has been specifically designed for talent acquisition personnel. Simply stated, organizations today must look beyond a job applicants education, job skills, work experience, and personality. Looking only at these factors can potentially result in a very costly mistake. Organizations today should hire quality people that demonstrate strong ‘Character-Based Leadership Competencies’ that align with the core values of your organization.

➔ **Details and benefits of each Certification Option will be provided upon request.**